



## **FOR IMMEDIATE RELEASE**

### **American Messaging Services, LLC acquires the paging assets of Critical Alert Systems, LLC.**

LEWISVILLE, TX – February 1, 2017 – American Messaging Services, LLC (“American Messaging”) is pleased to announce it has acquired the paging assets of Critical Alert Systems, LLC and its affiliated entities (“Critical Alert”).

The transaction brings together the paging assets of two of the most respected critical messaging companies in the United States. Together, the companies serve approximately 800,000 critical messaging subscribers providing the most dependable networks and customer service in the critical messaging industry. Both companies excel at service delivery making the combination of Critical Alert’s paging assets together with those of American Messaging a natural fit. “Rest assured that service delivery is, and will always be, our singular focus.” said J. Roy Pottle, Chairman and Chief Executive Officer of American Messaging.

Edward “Ted” McNaught Jr., CEO of Critical Alert said, “We have known and respected American Messaging and its management for many years and are confident the company’s focus on customer service, coupled with its’ broad product suite, will serve Customers well. While difficult, this strategic decision enables us to focus on our Nurse Call solutions and software business.”

Pottle closed by saying “Our first priority is to provide dependable critical messaging services to all customers however we are also pleased to offer Critical Alert’s paging customers our broad suite of services designed specifically to enhance the traditional paging experience by adding convenience and redundancy through software and mobile applications.”

### **About Critical Alert Systems, LLC**

Critical Alert offers the most advanced, reliable and secure Nurse Call system on the market today. Its’ software-driven solutions, clinical workflow expertise, hardware products and integrated partner offerings enable hospitals to improve patient satisfaction, enhance outcomes and drive down costs. The Company’s focus on clinical productivity, innovative use of technology, and patient safety leads to quieter, more efficient units, improved outcomes for patients, and better utilization of nursing resources. The Company was specifically created to be a single-source provider for hospitals and healthcare facilities in need of advanced nurse call and

communications technologies. Unlike our competitors, our product development process embraced the power of software from its inception. This enables us to design hardware-agnostic solutions focused on built-in integration, flexibility and advanced performance.

### **About American Messaging**

American Messaging and its subsidiaries provide critical messaging services throughout the United States. Using proprietary and third party wireless messaging networks together with its' suite of mobile and desktop applications, it simultaneously delivers critical messages to pagers, smart phones, tablets and personal computers. American Messaging also constructs and operates dedicated messaging networks that operate in conjunction with other third party networks, including its' proprietary paging networks, providing redundancy and more rapid message delivery. Message delivery and review are easily initiated, monitored, and archived using the Company's mobile and desktop applications or through customer supporting software that is included as part of its' overall service offering.

American Messaging is the second largest wireless messaging or critical messaging company in the United States delivering more than 5 million critical messages per day. American Messaging provides service to approximately 800,000 critical messaging subscribers, including more than 1,300 major healthcare customers across the United States. Our mission is to be the best, most trusted provider of critical messaging services in the United States – to be the "Dependable Choice".

For more information visit [www.americanmessaging.net](http://www.americanmessaging.net)

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