

Cureatr partners with trusted paging service provider, American Messaging *Partnership allows pager users access to secure, two-way care coordination and messaging*

New York, NY (September 15, 2015) – Cureatr, Inc. today announced a new partnership with American Messaging Services, LLC, making Cureatr’s capabilities for enhanced, real-time care coordination and communication available to healthcare providers that use American Messaging at more than 1,400 hospitals across the country.

The unique combination of a trusted pager interface with Cureatr’s innovative mobile care coordination platform offers healthcare providers access to patient-centric secure messaging and dynamic clinical workflows. Using this product, the full care team of doctors, nurses, social workers, care managers and operations staff will benefit from direct person-to-person outreach and response. Providers will also be able to receive their American Messaging pages on their mobile phones using the Cureatr application, allowing seamless delivery and response across all platforms. Implementation of the Cureatr care coordination platform is currently underway by several American Messaging customers.

“As a physician, I relied on receiving critical care communications through a pager. With this partnership, we are leveraging two best-in-class platforms to support the complexity that healthcare providers face when seeking to respond to the right care team members with fast and relevant information,” said Joseph Mayer, MD, co-founder and chief executive officer of Cureatr. “By integrating Cureatr’s care coordination platform with the functionality of the American Messaging pagers, we give healthcare providers an advanced, yet easily actionable notification and communication system. There is nothing else like this in the market today.”

As Cureatr continues to build new networks of Care Transition Notifications™ (CTN) across the country, this partnership with American Messaging, located in Lewisville, TX, will both accelerate and enhance the creation and connection of the network effect, allowing providers immediate notification of patient events and enabling effective care coordination across multiple provider groups. The partnership also extends Cureatr’s on-going efforts to make affordable care coordination solutions available to DSRIP performing provider systems in New York state.

“We did extensive research to determine what we felt was the best product and partnership for our customers – and Cureatr is it. We are very pleased to be able to integrate the AMS platform with Cureatr’s secure care coordination platform. Our customers now have the flexibility to receive notifications and communicate across five distinct platforms across pagers, mobile devices and the web,” said J. Roy Pottle, chairman and chief executive officer of American Messaging. “We are looking forward to the next step in launching Care Transition Notification™ services, which will help facilitate the effectiveness and efficiency of patient care.”

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About Cureatr, Inc.

[Cureatr](#) builds networks of Care Transition Notifications™ paired with a robust mobile care coordination platform. Founded in 2012 by physicians in New York City, Cureatr helps accountable care organizations, hospitals and health systems, specialty care providers, payers and physician group practices track patients in real-time throughout the care continuum and improve care coordination. Cureatr’s Care Transition Notifications™ alert clinicians in real-time on mobile or desktop applications when an attributed patient is receiving care anywhere within a region and delivers necessary information that is essential to reducing preventable hospitalizations and avoiding readmissions.

About American Messaging Services, LLC

American Messaging is the largest private critical messaging company in the United States delivering more than 5 million critical messages per day. American Messaging provides service to approximately 800,000 customers, including more than 1,400 major healthcare and first responder clients across the United States. For more information visit www.americanmessaging.com